

Mawa Courier Profile



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COURIER & LOGISTICS

2024

MAWA Courier and Logistics is a business that focuses on providing reliable and efficient logistics and courier services. Its primary purpose is to facilitate the smooth transportation of goods and parcels, ensuring timely delivery and customer satisfaction.

About Our MAWA Courier



A Brief Story About The Mawa Courier

MAWA Courier and Logistics is a trusted name in the logistics industry, dedicated to providing efficient, reliable, and customer-focused courier and transportation solutions.

We specialize in seamless delivery services, tailored to meet the diverse needs of businesses and individuals. From local deliveries to nationwide logistics, our mission is to ensure timely and secure transportation of goods, enhancing business efficiency and customer satisfaction.

Vision

To revolutionize logistics and courier services by providing seamless, reliable, and innovative solutions that connect people and businesses globally, ensuring timely deliveries with the highest standards of integrity and customer satisfaction

Mission

01

Courier Booking Service

Book courier services with ease through our platform. With multiple options from trusted partners, we guarantee the best service and pricing for your delivery needs.

02

Courier Boy Hiring

Expand your logistics team with trained and reliable courier personnel. Our hiring service ensures you get the best professionals for efficient deliveries

03

Free Pickup Services

Enjoy the convenience of free pickup for your parcels, saving you time and effort. We bring courier services right to your doorstep

04

Logistics Solutions

From warehousing to last-mile delivery, our logistics services cover it all. We provide customized solutions to meet the unique needs of businesses across industries.



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Key Factors



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01 Reliability

- Ensuring timely and safe delivery of parcels and goods.
- Tracking systems for real-time updates on shipments.
- Consistent performance in meeting deadlines.

02 Coverage

- Extensive service network covering local, national, and possibly international destinations.
- Efficient handling of both urban and remote area deliveries.

03 Service Variety

- Express Delivery: For urgent shipments with guaranteed quick delivery.
- Standard Delivery: Cost-effective options for non-urgent packages.
- Special Handling: For fragile or high-value items requiring extra care.
- Bulk Shipping: Dedicated solutions for businesses with large volume needs.

04 Customer Support

- 24/7 helpline or chat support for inquiries and issue resolution.
- User-friendly interface for tracking and scheduling deliveries.
- Personalized services for corporate clients.

Problems



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A Brief Story About The Problems

MAWA Courier and Logistics, led by Ranjit Sharma and Imtiyaz Akhtar, is a growing company with immense potential. However, like any business in the logistics sector, it faces its fair share of challenges. Founded by Imtiyaz Akhtar, Mawa Courier and Logistics quickly grew to be known for its exceptional customer service and ability to handle even the most complex logistics challenges.

Delayed Deliveries

The courier and logistics industry thrives on timely delivery, but occasional delays caused by unforeseen events—like weather disruptions, traffic, or operational inefficiencies—can tarnish customer trust.

Customer Expectations

Customers demand faster, cheaper, and more reliable services. Meeting these expectations while maintaining profitability is a constant struggle.

Supply Chain Disruptions

Global supply chain issues, including port delays, customs clearance backlogs, or strikes, can ripple down to affect MAWA's operations.



Solutions



A Brief Story About MAWA Courier and Logistics

Once upon a time, in a world where efficiency and reliability were the cornerstones of success, MAWA Courier and Logistics was born. It wasn't just another logistics company but a solution-driven enterprise dedicated to bridging distances and connecting dreams.



Eco-Friendly Operations

By adopting sustainable practices, MAWA reduced its carbon footprint while delivering excellence



Fast and Reliable Deliveries

Leveraging advanced routing technologies and real-time tracking, MAWA ensured timely and secure deliveries



Custom Logistics Solutions

From same-day deliveries to bulk shipment management, it catered to unique customer requirements

Strengths

- Competitive Pricing
- Customer-Centric Approach
- Diverse Service Options
- Strong Reputation and Trust
- Professional Team
- Reliable and Timely Delivery

Weaknesses

- Delivery Delays
- High Operational Costs
- Dependence on External Partners
- Scaling Issues
- Regulatory Compliance
- Customer Service Issues:



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Opportunities

- Courier Booking Service
- Courier Boy Hiring
- Flexible Work Options For Courier Boy
- Onboarding Process For Courier Boy
- Training Programs For Courier Boy



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Threats

- Customs and Import/Export Rules
- Labor Strikes or Shortages
- Demand for Faster Delivery
- Sustainability Pressures

4P's Marketing Table

PROMOTION

- Online Marketing
- Influencer
- Direct Marketing
- Advertising
- Endorsing

PLACE

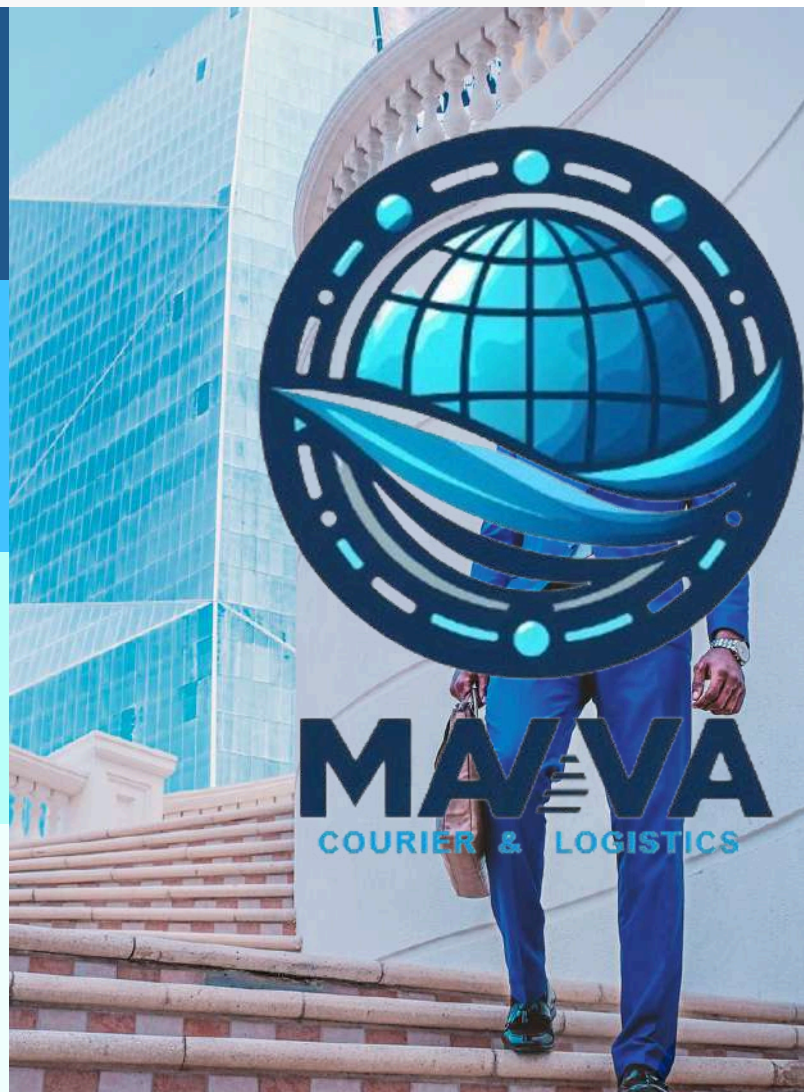
- Market Coverage
- Market Exposure
- Channels
- Online tracking
- booking system for customer convenience

PRODUCT

- Reliable courier
- Logistics services
- Commerce logistics
- Courier Boy Hiring
- Express delivery


PRICE

- Discounts
- Competitive pricing
- Flexible rates based on distance



Product Overview

A Brief Story About The Product

 Mawa Courier and Logistics is a comprehensive logistics service provider specializing in the fast and reliable delivery of packages across various regions. Whether it's domestic or international shipping, Mawa Courier ensures that each parcel reaches its destination on time and in perfect condition

Wide Network Coverage

Mawa Courier operates both locally and globally, offering shipping solutions across a broad geographic area

Artificial Intelligence

AI-powered algorithms analyze traffic patterns, weather conditions, and delivery priorities to determine the most efficient delivery routes, reducing transit times and costs



Market Size

Building Resilient Supply Chain To Serve Every Indian Shopper

The evolving E-commerce landscape in India



40%

CAGR projected by 2026, boosted by tier-3 cities

41%

Growth in market share of tier 3 cities, underscoring the need for supply chain expansion

48%

Consumers seek faster delivery, underlining the need to optimize logistics

Mawa Courier and Logistics, we need to evaluate the broader logistics and courier industry, particularly in the geographical region or market segment you are targeting, E-commerce Expansion: Online shopping is a major driver, with platforms like Flipkart and Amazon requiring extensive courier networks, the Indian logistics market is expected to grow at a CAGR of around 10–12% over the next few years, reaching ₹400 Crore by 2025. The courier market alone in India is valued at over ₹ 2,50 crore (2024) and is expanding rapidly

E-COMMERCE EXPANSION

₹ 400 Crore

Total Available Market

LAST-MILE DELIVERY SERVICES

CAGR of around 10–12%

Serviceable Available Market

EMERGING MARKETS

₹ 2,50 Crore

Serviceable Obtainable Market

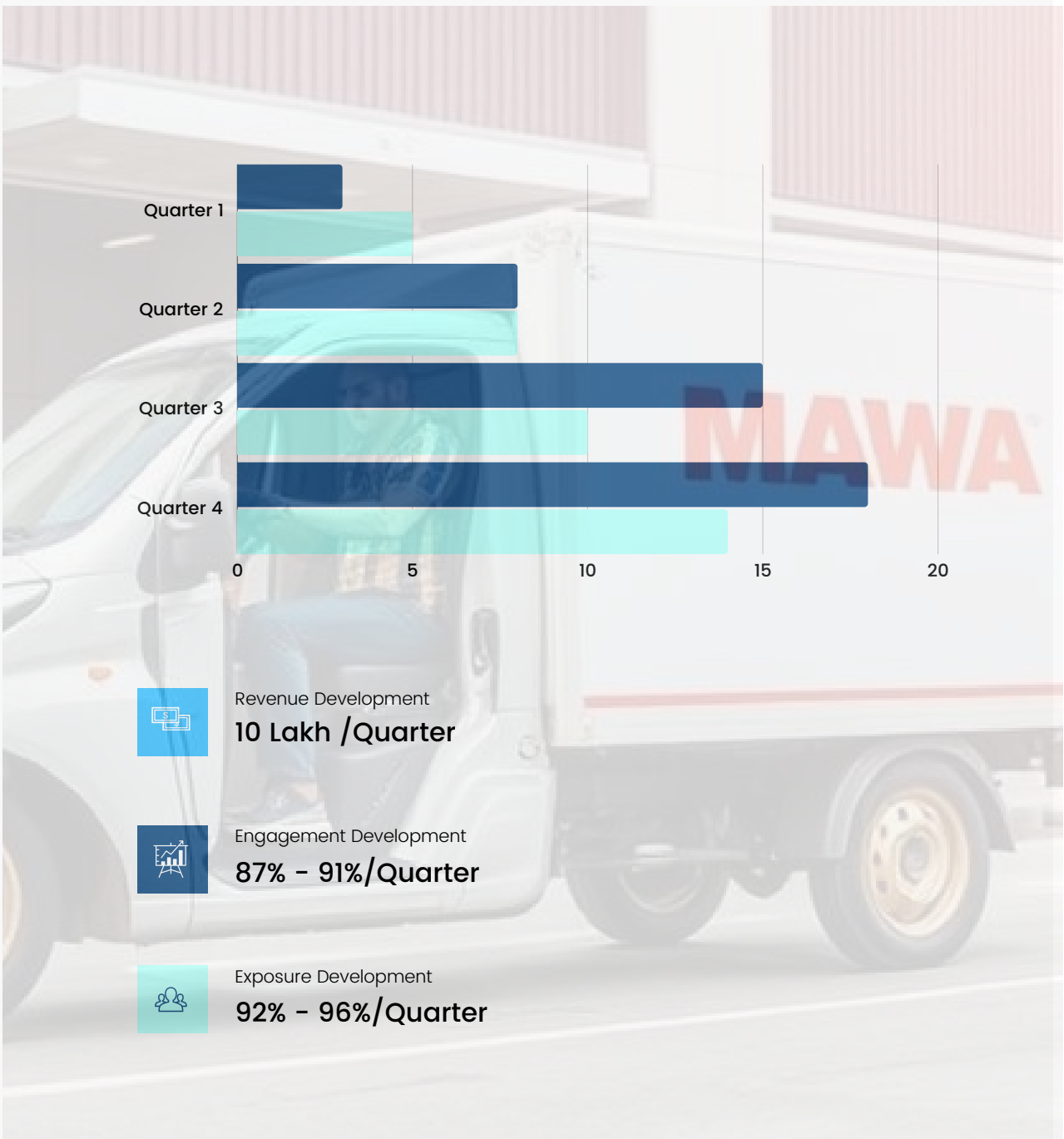


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Product Performance

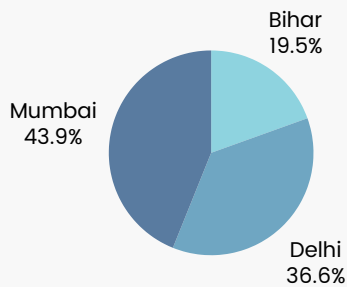



Performance Overview




 Performance Overview for MAVA Courier and Logistics, here are key metrics and sections you can include

Operational Highlights-Deliveries Completed, On-Time Delivery Rate, Coverage Expansion, Customer Satisfaction-Customer Feedback, Repeat Clients, Resolution Efficiency, Key Achievements-Launch of any new services, Innovations or technology updates, Partnerships or collaborations that added value, Challenges and Mitigation-Specific issues faced; Actions taken to address these challenges, Goals for the Next Period-Expanding market share, improving service reliability, or launching new initiatives, Enhancing operational and financial metrics.



 Customer Satisfaction
94,43%

 Gross Profit Projection
₹ 25 Lakh

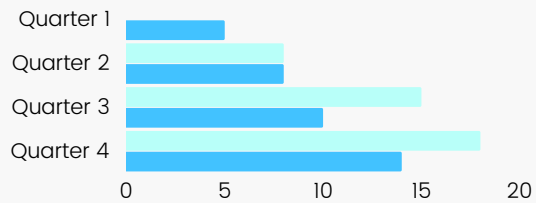
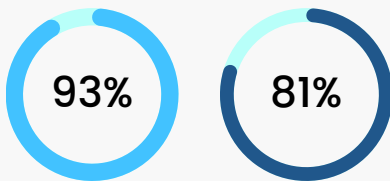


Performance Overview



Artificial Intelligence Product Overview

Provide an statistics explanation of the general profile of the products we have. Arrange information about our products in a systematic and fact-based manner. Also express our success stories and product that done lately.



Customer Satisfaction
96,17%



Gross Profit Projection
₹30 Lakhs

Our Super Team



Eng. Imtiyaz Akhtar

Chief Executive Officer
& Founder



Chetan Singh

Chief Media
Officer



Ranjit Sharma

Chief Operating & Marketing
Officer

Thank You



Because, we're here to help

I would like to express my heartfelt gratitude to MAWA Courier and Logistics for the opportunity to lead and be a part of this growing company. As we continue to expand, my vision for the future is one of growth, innovation, and excellence in service. I aim to further enhance our network, ensuring that we can meet the ever-changing needs of our clients in the logistics and courier sector, our commitment to reliability, timely deliveries, and customer satisfaction will remain the cornerstone of our services. I hope to see MAWA Courier and Logistics become a leading name in the industry, trusted for our professionalism and ability to provide tailored solutions to meet the unique demands of each client, As we move forward, I ask for the continued support of all our team members, stakeholders, and partners. Together, we can ensure the company's success and solidify our place as a competitive force in the logistics and courier industry. Your trust and collaboration are vital to making this vision a reality, Thank you again for your support and belief in the vision of MAWA Courier and Logistics...



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